



**SIDDHARTH GROUP OF INSTITUTIONS:: PUTTUR
(AUTONOMOUS)**

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**QUESTION BANK (DESCRIPTIVE)
GREEN BUSINESS MANAGEMENT**

Subject with Code:GBM(25MB9020)

Course & Branch: MBA

Year & Sem: II-MBA & I-Sem

Regulation: R25

UNIT –I

INTRODUCTION OF GREEN MANAGEMENT

1	a) What do you understand by green management? Describe the evolution of green management briefly.	[L3][CO1]	[6M]
	b) Discuss the present status of green management in India.	[L4][CO1]	[6M]
2	a) Explain the concept and importance of green management.	[L2][CO1]	[6M]
	b) Describe the relevance of green management in India in 21st century.	[L2][CO1]	[6M]
3	a) Describe the evolution of green business management.	[L1][CO1]	[6M]
	b) Explain the nature and scope of green business management.	[L1][CO1]	[6M]
4	a) Explain the concept and importance of green management.	[L5][CO1]	[6M]
	b) What do you understand by green management? Describe the evolution of green management briefly.	[L1][CO1]	[6M]
5	a) Explain the concept of green management.	[L1][CO1]	[6M]
	b) Explain the distinction between traditional and modern green management in India.	[L2][CO1]	[6M]
6	What is the significance of green management? What conclusions you can draw green management strategy?	[L6][CO1]	[12M]
7	If you are the CEO of Google what developing a theory of GM will you use?	[L5][CO1]	[6M]
8	a) What would happen if decision phrases go wrong in green business management?	[L5][CO1]	[6M]
	b) Demonstrate understanding of green management in India.	[L1][CO1]	[6M]
9	a) Define Fundamentals of green business management with suitable examples or programs.	[L1][CO1]	[6M]
	b) Discuss the importance and types of green management practices.	[L2][CO1]	[6M]
10	a) Explain the concept and need of green management in business.	[L1][CO1]	[6M]
	b) Describe five most disturbing trends that are damaging the environment in India today.	[L4][CO1]	[6M]

UNIT –II

Organizational Environment

1	a) Discuss the various environmental and sustainability issues related to high tech components.	[L3][CO2]	[6M]
	b) Explain the steps involved in spreading the concept of green management within an organization.	[L2][CO1]	[6M]
2	a) What factors are responsible for growth of green business in Indian Industry?	[L3][CO2]	[6M]
	b) Outline the environmental issues involved in green management.	[L3][CO1]	[6M]
3	a) What are the environmental issues involved in developing green management concept?	[L1][CO2]	[6M]
	b) Suggest some important measures for the promotion of green business management.	[L3][CO2]	[6M]
4	a) Explain the steps to be taken for any organization to go green.	[L2][CO2]	[6M]
	b) Outline the role of life cycle analysis of materials in sustainable production.	[L3][CO2]	[6M]
5	a) Discuss the Indian corporate structure and environment concerning sustainability.	[L1][CO2]	[6M]
	b) Outline the concept of corporate environmental responsibility.	[L3][CO2]	[6M]
6	a) What are the environmental issues involved in developing green management concept?	[L1][CO1]	[6M]
	b) What factors are responsible for growth of green business in Indian Industry?	[L3][CO1]	[6M]
7	Can you formulate a theory for make corporate social responsibility (CSR)?	[L6][CO2]	[12M]
8	a) Explain the distinction between Internal and External environment in green Business management.	[L1][CO2]	[6M]
	b) What is corporate social responsibility (CSR)? How does it will help organization?	[L2][CO2]	[6M]
9	a) What idea justifies going green?	[L3][CO2]	[6M]
	b) State how life cycle analysis of material process is done.	[L3][CO2]	[6M]
10	a) Distinguish between CSR Vs CER with examples.	[L1][CO2]	[6M]
	b) If you are a manager what are the sustainability issues for the production of high?	[L4][CO2]	[6M]

UNIT –III
APPROACHES FROM ECOLOGICAL ECONOMICS

1	a) Write short notes on biodiversity in India.	[L1][CO3]	[6M]
	b) Discuss any two theories from ecological economics.	[L2][CO3]	[6M]
2	a) What are the indicators of sustainability? Explain them.	[L1][CO3]	[6M]
	b) Discuss the importance of Eco-system services in Indian economy.	[L2][CO3]	[6M]
3	a) What is sustainability? What are its indicators?	[L1][CO3]	[6M]
	b) What are eco system services? Explain with examples.	[L1][CO3]	[6M]
4	a) Write a note on bio diversity and why it needs to be managed.	[L3][CO3]	[6M]
	b) Discuss any two approaches to ecological economics.	[L2][CO3]	[6M]
5	You have asked to set up residential community. Discuss various components of the community which you will set up to deal with concerning green practices.	[L6][CO3]	[12M]
6	a) Describe the various indicators of sustainability.	[L1][CO3]	[6M]
	b) Explain the role of ecosystem services in today's business environment.	[L1][CO3]	[6M]
7	a) What is the significance of Ecological Economics?	[L1][CO3]	[6M]
	b) Design a network for agriculture based Bio-diversity products.	[L4][CO3]	[6M]
8	Interpret in your own words the understanding of Indicators of sustainability.	[L5][CO3]	[12M]
9	a) How does this Indian perspective works? Explain in your own words.	[L5][CO3]	[6M]
	b) State the Alternate theories of green business management Performance.	[L3][CO3]	[6M]
10	a) State the idea of Sustainable Development in green business management.	[L3][CO3]	[6M]
	b) Distinguish between Bio-diversity plants Vs Bio-diversity animals with examples.	[L3][CO3]	[6M]

UNIT –IV
ENVIRONMENTAL REPORTING AND ISO 14001

1	a) Discuss the concept of green financing.	[L1][CO4]	[6M]
	b) Explain the principles of ISO 14001.	[L1][CO4]	[6M]
2	a) What is green financing? What are the sources of green financing?	[L1][CO4]	[6M]
	b) What are green products? Explain with help of some examples.	[L2][CO4]	[6M]
3	a) Examine the need and importance of green financing.	[L4][CO4]	[6M]
	b) Write a brief note on ISO 14064.	[L2][CO4]	[6M]
4	a) Explain the provisions in the ISO 14064 framework to promote environmental focus in business.	[L1][CO4]	[6M]
	b) Describe the various stages in green product management.	[L1][CO4]	[6M]
5	Distinguish between Green energy management Vs Green product management with examples.	[L4][CO4]	[12M]
6	a) Discuss the points involved in green financing.	[L1][CO4]	[6M]
	b) Describe the financial initiatives taken by UNEP for promoting green practices.	[L1][CO4]	[6M]
7	a) Explain Environmental Reporting and ISO 14001 role and functions.	[L2][CO4]	[6M]
	b) How do you manage Climate change in business?	[L2][CO4]	[6M]
8	a) How does Green financing system help organization?	[L1][CO4]	[6M]
	b) Explain ISO 14064 with some benefits of rules.	[L1][CO4]	[6M]
9	a) Do you think Green product management will help large industries?	[L5][CO4]	[6M]
	b) Explain how to Financial initiative by UNEP.	[L1][CO4]	[6M]
10	a) What would result if managing Green financing in automobile product basis is implemented rightly?	[L5][CO4]	[6M]
	b) What are the types of green energy?	[L1][CO4]	[6M]

UNIT –V

GREEN TECHNIQUES AND METHODS

1	a) What is Green Techniques?	[L1][CO5]	[6M]
	b) Explain Green Techniques role and functions.	[L1][CO5]	[6M]
2	a) Explain the importance of Green tax.	[L1][CO5]	[6M]
	b) Distinguish between Green tax incentives Vs Green tax rebates with examples.	[L3][CO5]	[6M]
3	a) Relate how to build Green project management in action.	[L4][CO5]	[6M]
	b) Recall Business redesign with suitable examples.	[L3][CO5]	[6M]
4	a) Examine the reasons underlying Eco-commerce models in India.	[L3][CO5]	[12M]
	b) Explain the importance of green projects.	[L1][CO5]	[6M]
5	Interpret the rise of Tesla car with reference to Green Techniques.	[L6][CO5]	[12M]
6	Define the following: a. Cleantech b. Alternative Fuel Vehicles c. Tax Credits	[L4][CO5]	[6M]
7	Assume you are the CEO of Firefox company, how would you use Green technology?	[L6][CO5]	[12M]
8	a) List out the various government motivations for companies to go green.	[L1][CO5]	[6M]
	b) Describe the principles of green project management.	[L1][CO5]	[6M]
9	a) Outline the tax incentives and rebates available for green companies.	[L3][CO5]	[6M]
	b) What is Eco-commerce? Briefly explain about the models of Eco-commerce.	[L1][CO5]	[6M]
10	a) What are the green tax incentives available for green companies in India?	[L1][CO5]	[6M]
	b) Outline the various key points in green project management. How is it different from regular manufacturing setup?	[L3][CO5]	[6M]

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